

# INVEST IN INFORMATION TECH. & INNOVATION

## SECTOR PROFILE

### THE VILLAGE OF ST. PIERRE-JOLYS



## INVESTMENT POTENTIAL

Located in southeast Manitoba, the Village of St. Pierre-Jolys is positioned in a competitive location to drive innovation in the information and digital technology sector. With land available for commercial development and access to high quality digital infrastructure, the Village is a perfect location for digital creators, technology firms, and data storage.

With a temperature range between an average low of  $-24^{\circ}$  Celsius in January and average high of  $+26^{\circ}$  Celsius in July, there are opportunities for passive-heating and cooling to reduce energy consumption for larger intensive operations.

### RESEARCH & INNOVATION

Surrounded by rich agricultural land, the Village has opportunities to provide technological support services to one of Manitoba's largest industries. Whether focusing on research and development of agricultural technologies or providing a service centre for surrounding operations, the Village has the digital infrastructure needed to develop technology-based solutions and innovation within the agricultural industry.

### CLEAN TECHNOLOGY AND EQUIPMENT

Climate Innovation and Technology continues to be a growing sector in today's economy. With large and small-scale agricultural operations



surrounding the Village, environmental management, engineering, and technological services will play a critical role in maintaining the success of the agricultural industry through efficient use of infrastructure and resources.

### ACCESS TO TECH TALENT

From graphics and animation, to SAS and AI-driven tools, there are emerging opportunities within a rapidly evolving IT sector. Located approximately 60

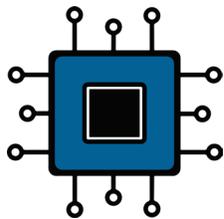
km (a 25-minute drive) from Winnipeg, the Village has access to an educated and growing millennial cohort who are capable of creating, designing, coding and developing these tools, which helps to support the following business opportunities:

- Smart tech & electronic product development
- Publishing and design services
- Online Retail
- Telecommunications
- Data processing, hosting and related services



## INVESTMENT OPPORTUNITIES

St. Pierre-Jolys' economic experts have analyzed and identified the following markets to have unique and favourable opportunities within the region's Information Technology & Innovation Sector:



### DIGITAL CREATION & SOFTWARE DEVELOPMENT

Access to high speed digital infrastructure makes the Village a suitable location for the production of digital content of all forms.



### AGRICULTURAL CONSULTING & TECHNOLOGY

- Commodities Trading
- Technology Development & Support
- Small Scale Urban Agriculture



### ENVIRONMENTAL ENGINEERING & MANAGEMENT

- Bio-remediation
- Phyto-remediation
- Industrial Management



### ONLINE ENTERPRISE SUPPORT

- Web-based Hosting (Servers)
- Customer Service Centres
- Business Support Services



### E-COMMERCE & HOME BASED BUSINESSES

- Municipal Support for Home-Based Business
- Work-Share Spaces
- Thriving Small Business Community



## FAST FACTS

- St-Pierre-Jolys has the capacity for download speeds of up to 1 GB/s in most areas.
- Nearly 100 homes have been serviced with fiber cable technology, with a target of 400 total connections.
- International migration and investment is a key priority of Manitoba
- 56% of the workforce has post-secondary, and/or trade training
- Providence College is one of the critical drivers of research and innovation in the St-Pierre-Jolys area, offering diverse programs such as Business (Buller School of Business), Communications, Health Sciences, and Aviation.



# RESOURCES AND SUPPORTS

## ADDITIONAL RESOURCES

Visit our website for a full list of potential/available municipal incentives & business supports. Incentives may include:

- Municipal Rebate Fee - Rebate on City imposed fees (Inspection, Permit, Administrative fees)
- Business Attraction & Expansion Program - A Business Incentives Program calculated based on the incremental assessed value via building improvements such as new construction or building expansions; awarded up to five years, starting a year after occupancy or construction completion.

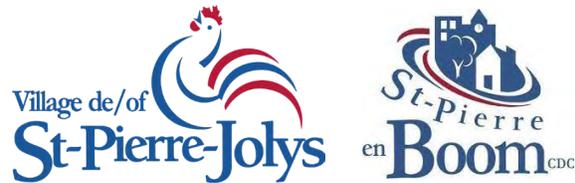
[STATS & RESOURCES](#)

[SITE SELECTOR](#)

## CONTACT US

Ready to start your next business investment or expansion in St. Pierre-Jolys? There are several incentives and supports available to assist investors and business.

Our team of economic development experts are here to help. If you would like more information or would like to speak with the Economic Development Manager, please contact:



## ECONOMIC DEVELOPMENT MANAGER

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## THE VILLAGE OF ST. PIERRE-JOLYS

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